

**2007-2008 Annual Plan
Madisonville Community College
January 2007**

Unit: Counseling

Goals in Priority Order	Link to College Goals	New Expense	Action Steps (Briefly list steps you will complete to accomplish goal)	Assessment Tool (Link to PI)
Continue to improve advising program and process consistent with Title III goals. <ul style="list-style-type: none"> - Integrate revised curriculum guides as the student success plan - Revised master Advising to become First Semester Experience - Consultant will address training needs - Improve communication with students 	1, 8, 9, 11		<ol style="list-style-type: none"> 1. Develop and load curriculum guides on web 2. Title 3 requesting consultant 	Aimee created student evaluation. Of MA Survey of MA advisors End of each semester
Continue to monitor Online Orientation Upgrade website	11		<ol style="list-style-type: none"> 1. Evaluate Orientation, and make changes as needed. 	"On-line orient." Dixon created exit survey for this.
Develop a structured career exploration program for students including Choices software and additional resources	8, 9		<ol style="list-style-type: none"> 1. Develop outline of steps in career exploration process 2. Implement and market the process 	CCSSE # 12, 13
Support Title 3 goal of increasing matriculation of area technology center students	15, 17		<ol style="list-style-type: none"> 1. Full-time counselor to advise and recruit 2. Will increase matriculation by 25% 	T3 counselor will evaluate & Enrollment records
Develop a marketing plan to assist greater numbers of students with transfer advising issues	9		<ol style="list-style-type: none"> 1. Implement marketing plan as developed 	Q. 13/16. CCSSE
Develop comprehensive evaluation of CAP Center Services	8, 9		<ol style="list-style-type: none"> 1. Implement evaluation 2. Add to evaluation new counseling services offered on tech campuses by new T3 counselor position. 	Evaluation instrument developed and implemented

New Expense Categories: P= Personnel, E= Equipment, O = Operating Budget

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Establish Early Alert System	8		<ol style="list-style-type: none"> 1. Evaluate working model through feedback from faculty, staff and students. 2. Increase faculty awareness and usage 	Evaluation effectiveness through survey and statistical information