

2008-2009 Annual Plan

Madisonville Community College

February 2008

Unit: Office of Diversity

Unit Objectives (in Priority Order)	Link to MCC Goals	Resources Needed to Accomplish Goal	Action Steps (Briefly list steps you will complete to accomplish goal)	Assessment Measure (Link to PI)
Increase minority enrollment & retention	3.1 3.2	Current expense (\$3,000)	<ol style="list-style-type: none"> 1. Increase visibility of college through media services in our service area 2. Partner with African American churches to increase awareness of college programs and services 3. Continue current enrollment strategies to increase minority student enrollment to the system and college targets 4. Conduct an annual awards banquet to recognize minority graduates 5. Assist AIIT faculty in recruiting minorities to new AIIT program 	Minority enrollment data and retention data
Build productive partnerships with agencies in the college's service area that fosters collaboration and advance the college's goals for diversity and cultural awareness	3.1 4.2	Current expense (\$1,000)	<ol style="list-style-type: none"> 1. Build list of non-profit and advocacy groups to begin dialogue for cooperation 2. Work with school systems on planning diversity events and training opportunities 3. Continue cooperative events already in place 	List of partnerships
Provide diversity training for faculty/staff	3.3	Current expense (\$500)	<ol style="list-style-type: none"> 1. Provide 5 enhanced professional development activities in collaboration with diversity committee 2. Provide 5 cultural events designed to inform and entertain faculty and staff 3. Continue celebration of heritage months with campus program activities 	Events held
Establish yearly scheduled activities for minority students	3.1	Current expense (\$2,000)	<ol style="list-style-type: none"> 1. Include diversity themed events and activities on Student Affairs calendar 2. Coordinate activities with Student Government Association and Student Affairs to maximize student participation. 	Student brochure and Calendar of Events

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Utilize focus groups to garner feedback from students regarding their needs	3.1	Current expense (\$250)	1. Arrange for biannual focus groups on campus 2. Utilize current student feedback to inform planning in all units with CCSSE and Noel-Levitz SSI	Noel-Levitz
Assist Human Resources in recruitment of minority faculty and staff hires	3.1	???	???	???