

**2003-04 Annual Plan
Madisonville Community College
March 2003**

Student Access and Success

1. Increase enrollment consistent with KCTCS expectations.
2. Improve retention rates.
3. Increase emphasis on student learning and achievement.
4. Develop appropriate alternative schedules for all campuses.
5. Deliver appropriate associate degree, diploma, and certificate level programs at all campuses.
6. Maintain adequate, attractive, and accessible facilities at all campuses.
7. Promote and increase student involvement.

Action items:

- Offer Associate of Arts degree on Muhlenberg Campus
- Implement AAS in Medical Office Technology and Agricultural Technology
- Provide dual-credit opportunities in area high schools
- Implement CNA-to-LPN weekend program
- Complete second phase of WorkKeys learning outcomes project
- Upgrade selected classrooms as adult seminar rooms
- Reduce number of “undecided” students
- Conduct Nursing attrition/retention study

Program Quality and Effectiveness

8. Assess and enhance the quality and effectiveness of educational programs.
9. Assess and enhance the quality and effectiveness of administrative services.
10. Acquire and use technology effectively to support administrative services, student services, and educational programs.

Action items:

- Begin preparation for new SACS reaffirmation of accreditation process
- Implement Title III Strengthening Institutions grant
- Enhance technical support for “mediated” courses
- Upgrade website
- Implement new job classification system

Resource Development

11. Allocate fiscal resources consistent with planning priorities.
12. Acquire fiscal resources (state appropriation, private giving, grants, etc.) adequate to deliver high quality programs and services.

Action items:

- Implement first phase of “Fulfilling the Promise” private gifts campaign
- Obtain Title III grants for main campus and technical campus
- Complete energy management analysis
- Conduct cost analysis of essential services
- Develop new inventory system
- Reduce amount of outstanding receivables

Effective Partnerships and Community Development

13. Develop additional appropriate partnerships that enhance educational programming and community development.
14. Increase workforce development, continuing education, and adult basic education enrollment by targeting new populations (seniors, children, professional groups, etc.).
15. Integrate arts and education, promote arts education, and increase participation in all arts programming.
16. Continue to build a positive image of the college.

Action items:

- Establish consistent “look” for all printed materials
- Conduct community needs assessment through P-16 Council
- Implement 2 + 2 articulation agreement with Mid-Continent College
- Obtain sponsors for 100% of main stage performances at Mahr Center