

**College-Wide Annual Plan
February 4, 2005**

Student Access, Success, and Services

1. Increase access and educational level within service area by:
 - increasing tuition-generating enrollment
 - emphasizing diversity
 - emphasizing retention
 - promoting CED workforce development training
2. Strengthen Muhlenberg County programming, including:
 - Increase degree programming opportunities
 - Increase short term CED training
 - Enhance student support services
 - Obtaining Adult Basic Education grant
3. Enhance cultural development opportunities, including:
 - Glema Mahr Center for the Arts programming
 - Multicultural programming and activities

Program Quality and Effectiveness

4. Institutionalize quality enhancement processes:
 - Continue to refine Performance Indicators
 - Implement CCSSE
 - Link unit goals to Title III goals
 - Use Lean Enterprise assessment where appropriate
 - Increase Work Keys pass rates
5. Prioritize new faculty and staff positions necessary to support the institutional mission and fund them in priority order:
 - Address diversity issue
 - Prepare to institutionalize grant positions

Professional and Organizational Development

6. Implement 3rd year of Title III grant with emphasis upon student success, retention, and graduation rates, including:
 - Faculty and staff development
 - Advising processes and procedures
 - Delivery of on-line services
 - Curriculum revision
 - Class scheduling

Community/Economic Development and Partnerships

7. Develop plan to obtain Energy & Advanced Technology facility, including:
 - Prioritize and design use of space
 - Obtain federal and state funding
 - Develop energy curriculum
 - Address impact on existing facilities

8. Expand educational programming for all credentials consistent with community need and availability of resources, including:
 - Short term mining and energy training
 - 2 + 2 programs
 - Dual credit programming
 - On-line courses
 - Student leadership project

Resource Development

9. Complete *Fulfilling the Promise* campaign consistent with case for support.

Unified System of Colleges and Public Recognition

10. Promote value of postsecondary education within service area through outreach activities, including:
 - Continuing Education programming
 - Arts education programming
 - TRIO programming
 - Rhoads Scholars project
 - School Counts project