

College-Wide 2006-2007 Annual Goals
(Aligned with 2006-10 KCTCS Five Year Strategic Goals)

KCTCS Goal: Promote excellence in teaching and learning

- MCC Goal: 1.** Implement Title III instructional improvement and QEP critical thinking objectives across the curriculum that:
- Incorporate use of measurable learning outcomes
 - Make learning expectations explicit to students
 - Promote active and engaged learning strategies
- MCC Goal: 2.** Refine the Master Advising process in order to:
- Increase retention and graduation rates
 - Develop life-long learning skills as outlined in the Developmental Advising Curriculum
 - Address the needs of transfer students
- MCC Goal: 3.** Communicate SACS Compliance Certification and Quality Enhancement Plan findings to faculty and staff in order to:
- Address areas of partial and non-compliance
 - Allow for successful implementation of QEP
 - Prepare for October 2006 site visit
- MCC Goal: 4.** Refine professional development program in order to:
- Address needs of part-time faculty and classified staff
 - Support objectives of both Title III grants
 - Support implementation of the QEP

KCTCS Goal: Increase student access and success

- MCC Goal: 5.** Develop and implement a marketing plan designed to increase enrollment and participation in technical, transfer, CED and cultural programming that:
- Is grounded in market analysis
 - Makes effective use of a variety of media and college personnel
 - Targets Area Technical Centers as feeder programs
- MCC Goal: 6.** Develop and implement a plan for delivering adequate student support services to *all* campuses that:
- Integrates technical students into the full life of the college
 - Makes effective use of available resources, including Tech Campus Title III grant

- MCC Goal: 7.** Create a class schedule that:
- Increases enrollment in low enrollment classes
 - Makes effective use of full-time faculty
 - Makes effective use of part-time instructional budget

- MCC Goal: 8.** Upgrade technology in order to:
- Provide a “wireless” campus environment
 - Support technical programming
 - Support active and engaged learning

KCTCS Goal: Expand diversity and global awareness

- MCC Goal: 9.** Develop and implement a diversity plan that:
- Increases minority enrollment
 - Increases percentage of minority personnel in faculty and staff positions
 - Promotes the idea of diversity college-wide in a variety of contexts

KCTCS Goal: Enhance the economic development of communities and the Commonwealth

- MCC Goal: 10.** Prepare an integrated design plan for the Advanced Technology Center that:
- Makes effective use of curriculum redesign outlined in Tech Campus Title III grant
 - Makes effective use of existing resources
 - Supports innovative pedagogy
 - Meets community needs