

2008-2009 Annual Plan

Madisonville Community College

February 2008

Unit: Business Administration

Unit Objectives (in Priority Order)	Link to MCC Goals	Resources Needed to Accomplish Goal	Action Steps (Briefly list steps you will complete to accomplish goal)	Assessment Measure (Link to PI)
Increase active learning & critical thinking in the classroom	1.1, 1.2, 1.3	PD Monies	<ol style="list-style-type: none"> 1. Implement & log critical thinking activities for every business course. 2. Have every Business faculty member attend at least 1 critical thinking PD per semester 3. Maintain folder with examples from each course of critical thinking activities and student responses. 	CCSSE CCTST PD Log
Create consistent delivery between common course offerings	1.2, 1.3	N/A	<ol style="list-style-type: none"> 1. Commit one faculty member from BA to get WIDS certificate. 2. Examine and create common Gen Ed competencies and delivery methods. 3. Create a "common" exit assessment for BA160 	Noel-Levitz SS: Instructional effectiveness WIDS Certificate Syllabi Assessment Results
Promote commonality of advising process	1.2	PD Monies	<ol style="list-style-type: none"> 1. Maintain at least one FSE advisor in BA division 2. Meet with MSU and other 4 year universities to clarify and promote transfer opportunities for advisees 3. Review advising feedback and adjust procedures. 	Noel-Levitz Advising Evaluation Feedback FSE Survey
Increase student success in workforce	1.2 4.2	N/A	<ol style="list-style-type: none"> 1. Meet with Advisory Board over content in workplace or employee (employer) seminar. 2. Maintain up-to-date files on BA graduates to maintain good communication with them. 3. Create survey to measure area business needs and invite them to join our advisory board. 	TEDS Employee (or employer) survey Needs Survey Results
Maintain a voice in the new Virtual Learning Initiative (VLI) for KCTCS through training and course leaders.	1.3, 4.2	PD Monies	<ol style="list-style-type: none"> 1. Have at least one certified VLI instructor in all areas of the BA curriculum. 2. Attend all trainings and stay abreast of the VLI focus while maintaining high quality at our local level. 	Quality Assurance Rubric for VLI PD Log